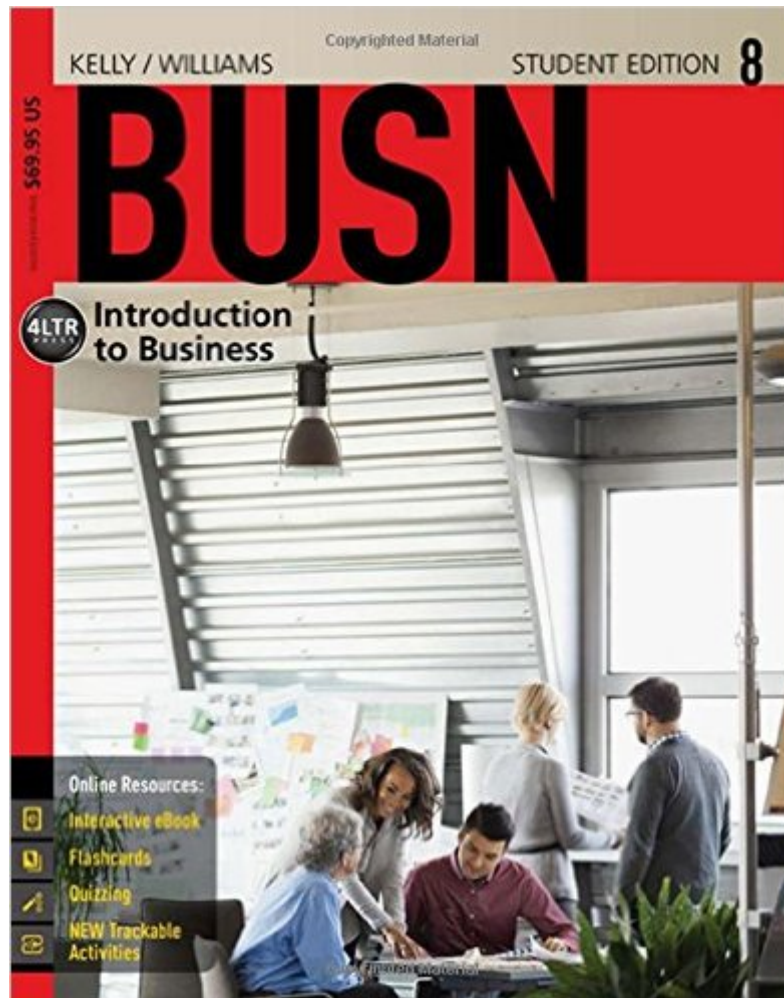


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Busn 8



Synopsis

Created by the continuous feedback of a "student-tested, faculty-approved" process, BUSN 8 delivers a visually appealing, succinct print component, tear-out review cards for students and instructors and a consistent online offering with Enhanced CourseMate that includes an eBook in addition to a set of interactive digital tools all at a value-based price and proven to increase retention and outcomes.

Book Information

Paperback: 352 pages

Publisher: Cengage Learning; 8th edition (January 21, 2015)

Language: English

ISBN-10: 1285775295

ISBN-13: 978-1285775296

Product Dimensions: 10.7 x 8.4 x 0.7 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (24 customer reviews)

Best Sellers Rank: #31,845 in Books (See Top 100 in Books) [#32 in Books > Textbooks > Business & Finance > Business Communication](#) [#83 in Books > Textbooks > Business & Finance > Management](#) [#198 in Books > Business & Money > Skills > Communications](#)

Customer Reviews

At first I did not understand why I was having to buy this book and take this class. Now at Chapter 13 and already learned a lot I actually though I knew but did not. It is written towards a very 18ish audience and leans a bit to the left but in the end it has been a good text book that has taught me a lot.

The book it self was a good condition, but I had complications with my college course due to not having the 14-digit access code that is supposed to be included with the textbook.

Well organized textbook! Easy to use and read.

This is easy to work through and the pullouts in the back are nice.

needed it for a class, very helpful and informative

The book is great! and in the condition mentioned.

Came as described and on time!

Exactly as described.

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